

# NOTHING TO LOSE

by David Fisher

For those who scarcely know me, my name is David Fisher and I'm a men's hairstylist with over 16 years' experience. If you have heard anything about my work, I at least hope you have heard about my passion for its artistry and for providing the best service for each and every client I have the pleasure of meeting.

Perhaps you have seen me post hair cuts I'm proud of on social media (davidfisher19 - if you haven't!).

Today, I'm posting this blog on social media, hoping to reach out to a market often left behind: clients in need of a different service that doesn't involve the latest fade, layer, or fringe, but something more delicate and in many ways more technical...  
...clients looking to retain their hair and confidence.

To those of you who have never suffered any type of hair loss, this post will now seem irrelevant. However, I hope you will continue to read on and be able to gauge the effects on those who do suffer.

On a more personal note of this post, I'd like to describe my own follicular plight...

I first started noticing my hair thinning around the crown at the age of 20. It seemed to happen overnight. And, mustering up confidence in any given situation became a little more difficult for one who prided himself heavily on appearance. To say the least, the style was quickly beginning to resemble a baboon's arse! Then, about four years on, my front hairline began to 'join the party' - shall we say... 'Couple of full backs pushing on' a friend of mine (with an amazing head of hair might I add) joked on the way to the way to football one day. (Hey, at least he kept it relevant!)

Four years later I tapped out. I had to. The eight years prior to this were a struggle. Being stripped of the image you once had of yourself with no reachable or affordable solution can be deflating to say the least. And all the while, I was earning a living trying to give the best hair styles I possibly could to people who were sporting coifs of full, luscious hair. 'Why fucking me?!' I'd ask. (\*Please refrain from harbouring any sympathy towards me from here on in - and please don't think I was looking for it.\*)

Whilst losing my own hair, I learned how to be compassionate to those in similar circumstances - which, I believe, helped me become a better hairstylist. I was able to use my own experiences to geometrically improve the state of others' thinning hair, and with that, their confidence.

Shaving my own off to a zero was a relief. I instantly liked it. It amazed me how something that took mere minutes made me more comfortable in my skin than eight years of trying to fight it. I cannot emphasise how lucky I feel having walked away stronger from a situation I feared for a long time; however, there are those out there who may never get there. Still, to this day, I deal with folk going through all sorts of hair loss issues (thinning, alopecia, pattern, etc) and for whom my compassion and new found skills aren't enough to rebuild their confidence. I've seen this issue make folk crumble and lose a large part of who they are.

I may have dealt with my own issue, but remember what I said earlier about being passionate about my work, providing the best service to my clients and being obsessed with becoming a better hairstylist? I meant it. And letting any client walk away from my chair feeling like I could have served them better cuts me deep.

This summer I met with Alison and Morgan from the Head Gardener, newly qualified in offering an exclusive hair loss solution at the salon called 'Total Cover Plus'. Instantly I was mesmerised by their vision on tackling this burden on folks' being. They offered me a fantastic opportunity to work with them and share my insight; and in accepting, I have, in a short space of time, been gifted the euphoria of changing people's lives by restoring their confidence. Any hairstylist with a soul or a working pulse will tell you that is the best part of their job, whether it be a client suffering hair loss or just needing a haircut that compliments their look or defines their identity. There is nothing quite like a job that pays you a wage you can't waste or spend. Now I'll pass the mic over to Morgan...

*It was actually a long-time client of ours who introduced us to Total Cover Plus in summer 2018. Alison had been cutting her hair for years and coached her through her struggle with hair loss before eventually referring her to a specialist in Glasgow. When she discovered her hair loss was due to an underlying medical condition that could not be treated, she began searching for a solution that would give her hair, and ultimately, her confidence, back. After investing in uncomfortable, itchy wigs for months, she learned about Total Cover Plus. Their innovative technology allows for real human hair to be adhered to the scalp via a thin, breathable, skin-like membrane that is made to measure for each wearer, and lasts up to six months before needing to be replaced. Moreover, the system is worn as natural hair would be, even when swimming, sleeping, at the gym, and in the shower. After seeing the difference it made to her self esteem, Alison immediately contacted Total Cover Plus to ask how we could become a partner salon. And once we were trained up, we noticed a flood of male clients coming through the doors. It was intriguing to hear their take on how hair loss has affected their confidence - many in ways that were not dissimilar to female clients. What's more, Alison and I have come to learn what a widely-held misconception it is that hair loss does not affect men as much as women. Just because it's common doesn't mean the effects on your self esteem aren't as significant. It's amazing to change someone's life in just a matter of hours. I always joke about my role at the Head Gardener - while everyone else comes to get hair taken off, I'm putting it back on!*

*Another great option for those looking to promote hair growth - but perhaps aren't ready to take the plunge with TCP - is Nioxin. And while no product in the world (without severe side effects) will stop hair loss for men experiencing male pattern baldness (thank your parents, gents!), Nioxin products are designed to strengthen existing hair follicles and enhance volume so that the locks you do have appear fuller and healthier. If anyone, male or female, is considering a course of treatment for hair growth, Nioxin is your first port of call. There are a wide range of products (styling, everyday care, targeted treatments, and supplements) available, so we can be sure to prescribe you the best package for your hair type and lifestyle. Back to Fisher..*

Maybe now you'll realise my passion feeds off investing in that warm feeling inside, watching folk leave my service satisfied and feeling better about themselves. Thank you for reading, those of you who got this far. We, at the Head Gardener, are putting a lot of effort into knocking out the bastard that is hair loss for folk who believe there's no solution for them. All we ask is that you come in for a chat with us to hear what we offer. Our promise to you is that you have NOTHING TO LOSE.

-David Fisher  
Master Gents' Stylist